

# **(NAME) Successfully Passes Certification to Teach Inline Skating**

Date:

For Immediate Release

Contact: (Your Name)

(Your Telephone Number)

(Your City) --- The Inline Certification Program (ICP) held it's internationally recognized instructor certification program \_\_\_\_\_ (Your Name-s) successfully passed the ICP Level 1 Instructor course and now holds official certification to teach one of the world's fastest growing sports.

The ICP was created in an effort to standardize safety, skating and teaching skills. The program encourages skates to "Gear-up!" by wearing appropriate protective gear, using common sense and taking a lesson from a certified instructor. Certified instructors throughout the world are putting people of all ages on skates safely and effectively.

The ICP introduces qualified candidates to standardized vocabulary, international safety etiquette, safety rules and participatory teaching situations. "The ICP teaches candidates how to be skating instructors as well as various techniques that apply to the different ways students learn," says Kris Fondran, International Director of the ICP. "Taking a lesson from a certified instructor decreases the inline skater's fear while it increases his or her confidence." One primary benefit is for the inline skating student is that regardless of where or with whom the lesson is taken, if the instructor is "ICP Certified", the student will be learning from the same curriculum with the same terminology. This allows for inline skating students to be taught safely and improve their skating more quickly, gaining the skills to enjoy more inline activities such as joining a local skating club or night skate, speed skating, hockey, sliding, slalom, downhill, dance or simply for more fitness benefits.

"I am excited about my certification to teach inline skating and the importance of inline skating safety in (Your City)," says (your name). "It's an opportunity to spread the word that with proper instruction, inline skating is a very safe sport and one that the whole family can enjoy together."

The ICP is the educational arm of the former International Inline Skating Association that was created in 1991 to advance the sport of inline skating world-wide. Through the support of major inline manufacturers, retailers and thousands of inline skaters the ICP continues to develop educational programs and works with local roller sports organizers, skate schools and instructors to increase the availability of safe and effective skating instruction. The ICP continues to set the standard for inline skating safety and education through its instructor certification program.

For more information about inline skating lessons, please call (your name, email address and phone number) or go to <http://www.inlinecertificationprogram.org/global-directory>

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This press release is a basic guide. You can mention your place of business, skate shop, where you skate and teach etc.

A press release could be sent to your local newspaper, blog or other media outlet. Send to fitness editors and local section editors.

